



We are in a period of rapid change.

Rethinkery Foresight helps organizations
navigate new territory
by leveraging its

Network Intelligence Platform

to study and advise on
emerging issues and technologies.

For most organizations,
the operating
environment is
becoming more volatile.

Even before the impacts of COVID-19, it was clear that we are entering a “new industrial revolution.” As the pace of both technology development and systems change increases, managing heightened uncertainty is critical for established organizations.

Critical, and also hard. Often, the inability to understand and adapt to change can sink an organization before it can meet the challenge. At the same time, keeping track of emerging forces shaping the operating environment can be expensive, and the learning curve is steep.

We help organizations
to build pathways into
new territories.

Rethinkery engages with emerging issues and technologies in a hands-on way to understand their impacts on companies, NGOs and government agencies.

We help organizations to:

- Map the landscape of key frontier threats or opportunities for your organization or industry.
- Investigate and chart particularly important issues or questions in greater depth.
- Facilitate conversations with technologists and pioneers who have already established themselves in new territories of interest.

You need a scout. 



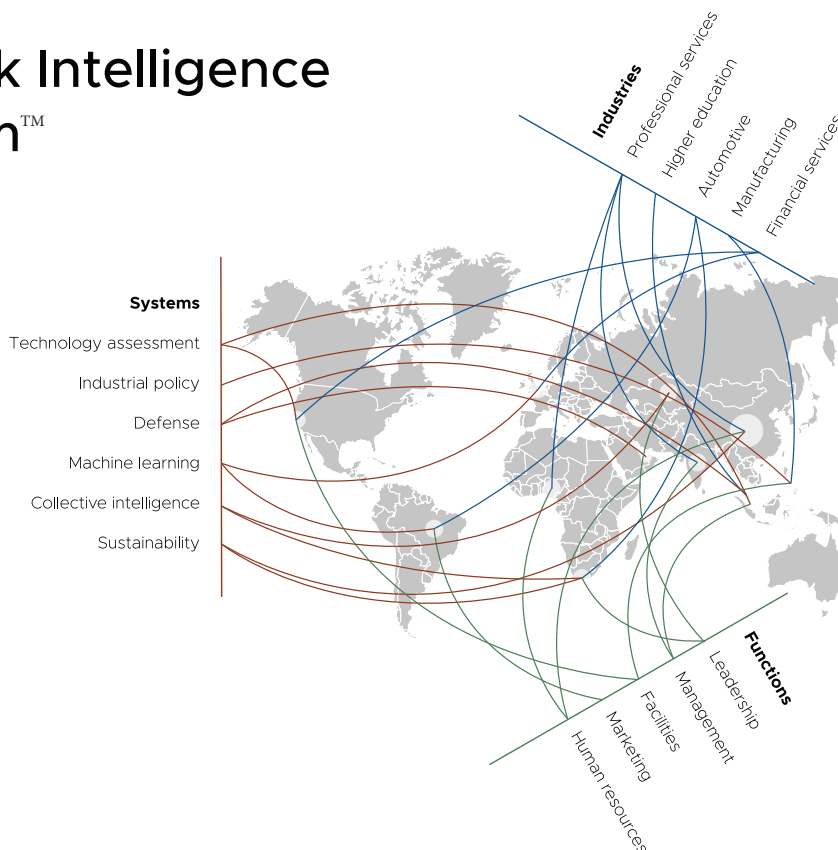
Our process starts by challenging the ingrained assumptions that too often obscure emerging opportunities and challenges.

At the center of Rethinkery's work is our **Network Intelligence Platform™**. This tool uses a task-routing technology called Human Computation to integrate the insights from experts into a bigger picture — unlocking innovation by rigorously challenging ingrained legacy assumptions. We make sense out of emerging discontinuities and trends, and sharpen the organizational readiness necessary to effectively respond.

Examples of past projects:

- Supporting the CHRO of a large organization as part of a project to uncover ways to bring automation and freelancing into the organization, in an effort to improve efficiency and maximize resources.
- Working with the Chief Learning Officer at a large company to chart the emerging landscape of training tools and techniques to drive innovation across multiple divisions and geographies.
- Helping a large tech company explore the work being done at the frontiers of “Ethics and Artificial Intelligence” to enhance thought leadership.
- Working with the leaders at a top university to chart the forces reshaping higher education to help drive a strategic realignment.

Network Intelligence Platform™





Our team draws on decades of experience working with leaders on high-profile projects to better manage uncertainty. We understand that to be effective, it is critical that these efforts engage with the key questions facing the organization, bring together a diverse range of perspectives, and take care to separate the reality from the hype.

The best way to keep ahead of new opportunities and challenges is to go out to meet them head-on. We would be honored to have you join the expedition.

For more information about working
with Rethinkery please contact:
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